

## Special Workshop on Gender and Media Literacy!!

In recognition of [Media Literacy Week 2010](#) the DLP is offering a **free special workshop on Gender and Media Literacy** for schools and community groups!!!

Youth participants will explore the gender roles and stereotypes in the mainstream media they encounter daily. Discussions on why gender stereotypes go unquestioned and how they inform our personal experiences and relationships will be encouraged. Along with **developing the skills to analyze the media** they engage with on a daily basis, the participants will have the opportunity to learn either **digital photo manipulation** or **video editing software** as they work to create their own print ad or commercial that plays with the discussed issues. The level of complexity of the workshop will be modified to meet the specific needs of each group.

**Duration:** 4 to 6 sessions of 1.5 hours. This is flexible and can be modified to fit the needs/schedule of the group.

**Location:** Workshops can take place at the Atwater Library's Computer Classroom or at a school or community centre, depending on the size of the group and the technical capabilities of off-site locations.

**If you are an educator or community worker interesting in setting up this special workshop for your group, please contact Digital Literacy Project coordinator Robin Kelley at [dlp@atwaterlibrary.ca](mailto:dlp@atwaterlibrary.ca) to set up a meeting!**